CHICAGO

CHOOSE CHICAGO

Research & Analysis

Update: July 2026

Chicago Tourism Performance

	2021	2022	2023	2024	2025
	Hotel Performance				
Demand *(Million)*	6.232	9.983	11.048	11.601	11.865
% Change	*94.3%*	*60.2%*	*10.7%*	*5.0%*	*2.3%*
Supply *(Million)*	14.496	16.530	16.930	17.025	17.158
% Change	*19.1%*	*14.0%*	*2.4%*	*0.6%*	*0.8%*
Occupancy Rate (%)	43.0	60.4	65.3	68.1	69.2
% Change	*63.2%*	*40.5%*	*8.1%*	*4.4%*	*1.5%*
Average Daily Rate	$181.22	$228.58	$228.37	$241.86	$243.31
% Change	*35.3%*	*26.1%*	*-0.1%*	*5.9%*	*0.6%*
RevPAR	$77.91	$138.04	$149.03	$164.80	$168.25
% Change	*120.8%*	*77.2%*	*8.0%*	*10.6%*	*2.1%*
Hotel Revenue *($ Million)*	$1,129.4	$2,281.9	$2,523.0	$2,805.8	$2,886.8
% Change	*162.9%*	*102.0%*	*10.6%*	*11.2%*	*2.9%*
Chicago Hotel Tax Revenue *($ Million)*	$63.02	$127.33	$140.78	$156.56	$161.09
% Change	*162.9%*	*102.0%*	*10.6%*	*11.2%*	*2.9%*

	2021	2022	2023	2024	2025
	Visitation *(Millions)*				
Total *(Domestic + International)*	**30.71**	**48.62**	**51.97**	**55.35**	**56.77**
% Change	*85.9%*	*58.3%*	*6.9%*	*6.5%*	*2.6%*
Total Domestic	**30.18**	**47.18**	**50.13**	**53.30**	**54.90**
% Change	*88.3%*	*56.3%*	*6.3%*	*6.3%*	*3.0%*
Business	6.83	12.29	13.21	14.46	14.20
% Change	*65.7%*	*80.0%*	*7.5%*	*9.4%*	*-1.8%*
Leisure	23.35	34.89	36.92	38.84	40.70
% Change	*96.1%*	*49.4%*	*5.8%*	*5.2%*	*4.8%*
Day	13.85	21.41	23.47	24.60	25.69
% Change	*83.7%*	*54.6%*	*9.6%*	*4.8%*	*4.4%*
Overnight	16.33	25.77	26.66	28.70	29.22
% Change	*92.3%*	*57.8%*	*3.5%*	*7.7%*	*1.8%*
Day - Business	2.27	4.46	5.14	5.49	5.68
% Change	*32.5%*	*96.8%*	*15.2%*	*6.8%*	*3.6%*
Day - Leisure	11.59	16.95	18.33	19.11	20.00
% Change	*98.7%*	*46.3%*	*8.1%*	*4.3%*	*4.7%*
Overnight - Business	4.56	7.83	8.07	8.97	8.52
% Change	*89.2%*	*71.7%*	*3.1%*	*11.2%*	*-5.1%*
Overnite - Leisure	11.77	17.94	18.59	19.73	20.70
% Change	*93.5%*	*52.5%*	*3.6%*	*6.1%*	*4.9%*
Overseas*	**0.336**	**0.960**	**1.218**	**1.378**	**1.325**
% Change	*6.7%*	*185.9%*	*26.9%*	*13.1%*	*-3.8%*
Common Border*					
Mexico *(Air Only)*	**0.127**	**0.148**	**0.167**	**0.195**	**0.183**
% Change	*48.3%*	*16.8%*	*12.8%*	*16.6%*	*-6.1%*
Canada *(Overnight Only)*	**0.065**	**0.335**	**0.453**	**0.472**	**0.362**
% Change	*-25.9%*	*417.9%*	*35.1%*	*4.4%*	*-23.4%*
Total International	**0.527**	**1.443**	**1.838**	**2.045**	**1.870**
% Change	*8.2%*	*173.7%*	*27.4%*	*11.3%*	*-8.6%*

** Preliminary Pending final revision June 2026*

Source: STR, Inc/DK Shiffet/Tourism Economics