

2026 CHOOSE CHICAGO ★ MID-YEAR OUTLOOK ★

JUNE 25, 2026 | SHERATON GRAND CHICAGO | 1:00–4:00P.M.

Our mid-year signature event that brings together 300+ industry colleagues to explore the latest tourism data, domestic and international travel trends, and marketing strategy insights.

Hear from Choose Chicago leadership and keynote speakers on strategies to drive visitation to your business.

SPONSORSHIP ★ OPPORTUNITIES

GENERAL SESSION SPONSOR | \$15,000

Limited to 1

- ★ Designation as the General Session Sponsor of the Choose Chicago Mid-Year Outlook
- ★ Acknowledgement as a Choose Chicago Corporate sponsor for one-year, including logo inclusion on all pages of choosechicago.com
- ★ Prominent logo inclusion on onsite sponsor signage
- ★ Logo inclusion on all digital event marketing materials and correspondence
- ★ Verbal recognition from the stage during opening remarks from Choose Chicago leadership
- ★ Opportunity for 5 minutes for welcome marks or organizational messaging
- ★ Opportunity for a premium onsite activation opportunity to engage attendees through branded experiences or interactive touchpoints during the networking reception (activation costs are the responsibility of the sponsor)
- ★ Sponsor mention in all Choose Chicago Mid-Year Outlook social posts
- ★ Reserved seating for up to (10) guests near the front of the stage
- ★ Full opt-in attendee list with contact information
- ★ Access to event photography for sponsor use

FEATURED SPONSORS | \$10,000

Limited to 2

- ★ Designation as a Featured Sponsor of the Choose Chicago Mid-Year Outlook
- ★ Logo inclusion on onsite sponsor signage
- ★ Logo inclusion on all digital event marketing materials and correspondence
- ★ Verbal recognition from the stage during opening remarks from Choose Chicago leadership
- ★ Opportunity for a highboy tabletop to engage attendees through branded experiences or interactive touchpoints during the networking reception (activation costs are the responsibility of the sponsor)
- ★ Sponsor mention in Choose Chicago Mid-Year Outlook Linked-In wrap post
- ★ Reserved seating for up to (5) guests near the front of the stage

EXHIBITOR SPONSOR | \$5,000

Limited to 6

- ★ Designation as an Exhibitor Sponsor of the 2026 Choose Chicago Mid-Year Outlook
- ★ Logo inclusion on onsite sponsor signage
- ★ Opportunity for a highboy tabletop to engage attendees through branded experiences or interactive touchpoints during the networking reception (activation costs are the responsibility of the sponsor)

Contact **Alexa Gallagher**,
Senior Director of Partnership Marketing
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to secure your sponsorship.



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