



★ CHOOSE CHICAGO FOUNDATION ★ 4TH ANNUAL SIGNATURE FUNDRAISING EVENT

SEPTEMBER 9, 2026 | SHERATON GRAND CHICAGO | 5:00–7:00P.M.

Together, we invest in rising Chicagoans—strengthening pathways into hospitality, tourism, and the interconnected industries that drive Chicago forward.

SPONSORSHIP OPPORTUNITIES

SKYLINE PRESENTING SPONSOR | \$20,000

THE ONE THAT STANDS ABOVE THE REST

- ★ Designation as the Skyline Presenting Sponsor of the Choose Chicago Signature Fundraising Event
- ★ Prominent logo acknowledgement as the Presenting Sponsor within the Choose Chicago Foundation section of choosechicago.com
- ★ Ten (10) complimentary tickets
- ★ Logo placement and in the sponsor footer of all pre and post event marketing including, email invitation, know before you go, and thank you communications
- ★ Logo placement on onsite print and digital signage
- ★ Opportunity to donate a curated experience to be included in the silent auction
- ★ Verbal recognition during program remarks and recognition as the Presenting Sponsor of the Signature Fundraising Event.
- ★ Opportunity for a premium, high-visibility branded activation, lounge, or hospitality area onsite, or integration into a signature moment (ie. entertainment, custom cocktail, dessert station)
- ★ Activation costs are the responsibility of the sponsor
- ★ Post event impact summary
- ★ Featured partner spotlight in the Never Outdone Network partner newsletter
- ★ Opportunity to include branded materials at on-site touchpoints
- ★ Rights to use event name, logo lockup, and photos for sponsor marketing and CSR storytelling

LAKEFRONT SPONSOR | \$15,000

FRONT & CENTER, WHERE THE CITY GATHERS

- ★ Designation as a Lakefront Sponsor of the Choose Chicago Signature Fundraising Event
- ★ Prominent acknowledgement via logo within the Choose Chicago Foundation section of choosechicago.com
- ★ Eight (8) complimentary tickets
- ★ Logo placement and in the sponsor footer of all pre and post event marketing including, email invitation, know before you go, and thank you communications
- ★ Logo acknowledgement on onsite print and digital signage
- ★ Opportunity to donate a curated experience to be included in the silent auction
- ★ Verbal recognition during program remarks
- ★ Opportunity for a tier-two branded activation, lounge, or hospitality area onsite, or integration into a signature moment (ie. entertainment, custom cocktail, dessert station)
- ★ Post event impact summary



RIVERWALK SPONSOR | \$10,000

WHERE CONNECTION AND COMMUNITY MEET

- * Designation as a Riverwalk Sponsor of the Choose Chicago Signature Fundraising Event
- * Sponsor acknowledgement via logo within the Choose Chicago Foundation section of choosechicago.com
- * Opportunity to donate a curated experience to be included in the silent auction

DEEP DISH SPONSOR | \$5,000

BIG HEART, BIG IMPACT

- * Designation as a Deep Dish Sponsor of the Choose Chicago Signature Fundraising Event
- * Sponsor acknowledgement via logo on the within the Choose Chicago Foundation section of choosechicago.com
- * Four (4) complimentary tickets

THE SECOND CITY SUPPORTER | IN-KIND

NO GREAT PRODUCTION HAPPENS WITHOUT A STRONG SUPPORTING CAST.

Choose Chicago is seeking in-kind partners to support the Choose Chicago Foundation Signature Fundraising Event in the following areas:

- * Videography
- * Photography
- * Entertainment
- * Audio Visual
- * Silent Auction Packages

Second City Supporter Sponsors will receive the following sponsorship deliverables:

- * Products & services valued over \$1,500
 - * (1) complimentary ticket to event
 - * Acknowledgement on Choose Chicago Foundation landing page
- * Products & services valued under \$1,500
 - * Acknowledgement on Choose Chicago Foundation landing page

LOOKING FOR ADDITIONAL WAYS TO SUPPORT THE CHOOSE CHICAGO FOUNDATION?

Consider purchasing event tickets or raffle tickets when they go on sale in July 2026.

- * Logo placement in the sponsor footer of all pre and post event marketing including, email invitation, know before you go, and thank you communications
- * Logo acknowledgement on onsite print and digital signage
- * Six (6) complimentary tickets

L TRAIN SPONSOR | \$2,500

KEEPING THE MOMENTUM MOVING

- * Designation as a L Train Sponsor of the Choose Chicago Signature Fundraising Event
- * Sponsor acknowledgement via text within the Choose Chicago Foundation section of choosechicago.com
- * Two (2) complimentary tickets



CONTACT ROZ STUTTLEY, VICE PRESIDENT, INCLUSIVE TOURISM AND COMMUNITY ENGAGEMENT AT RSTUTTLEY@CHOOSECHICAGO.COM TO SECURE YOUR SPONSORSHIP.