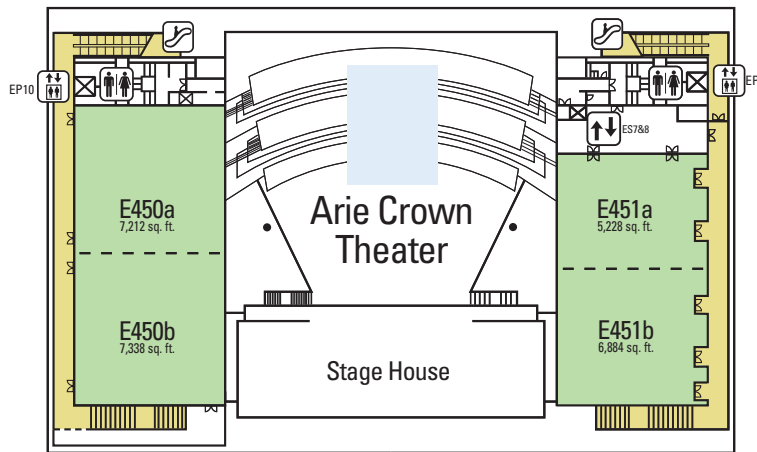
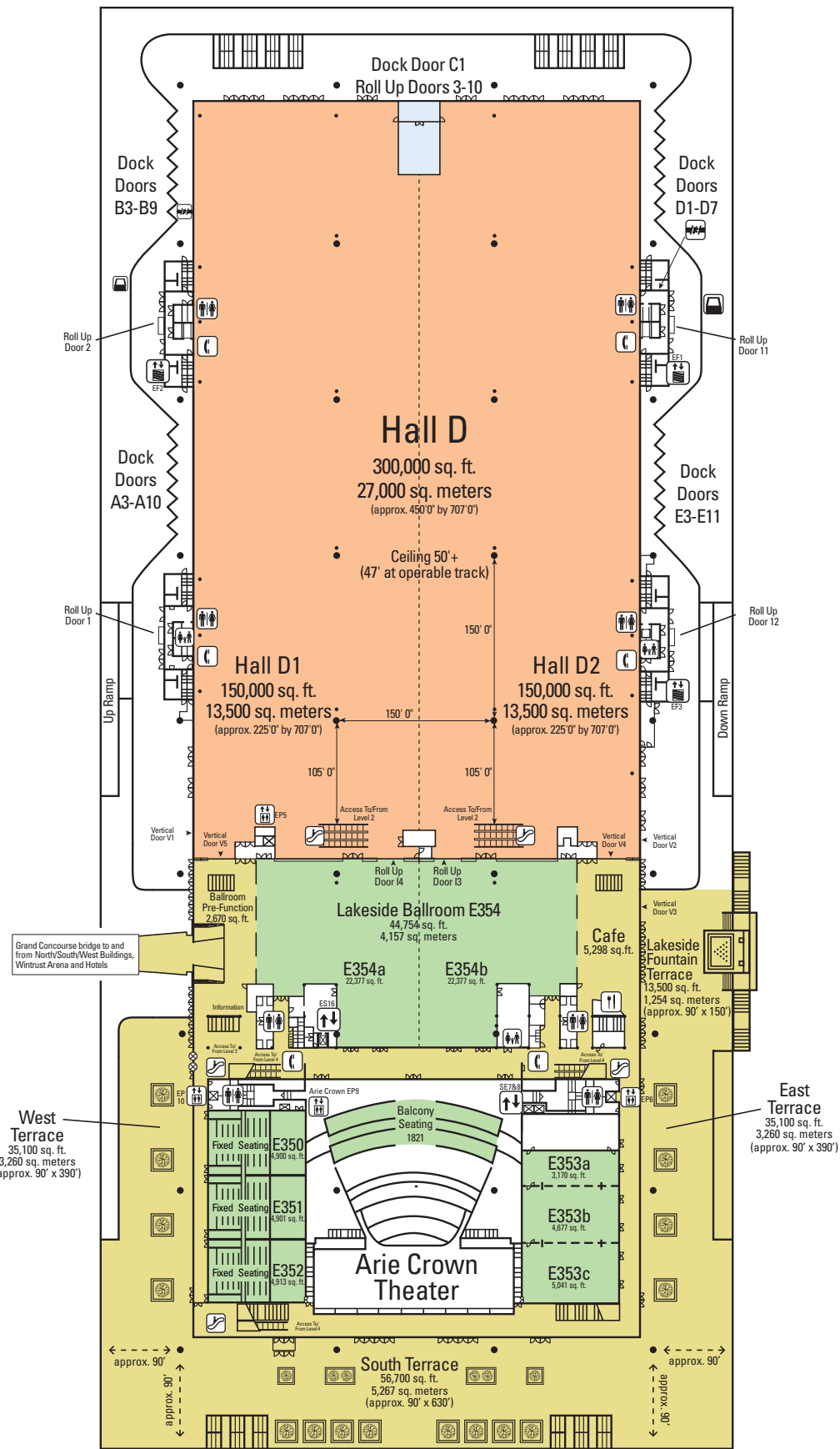
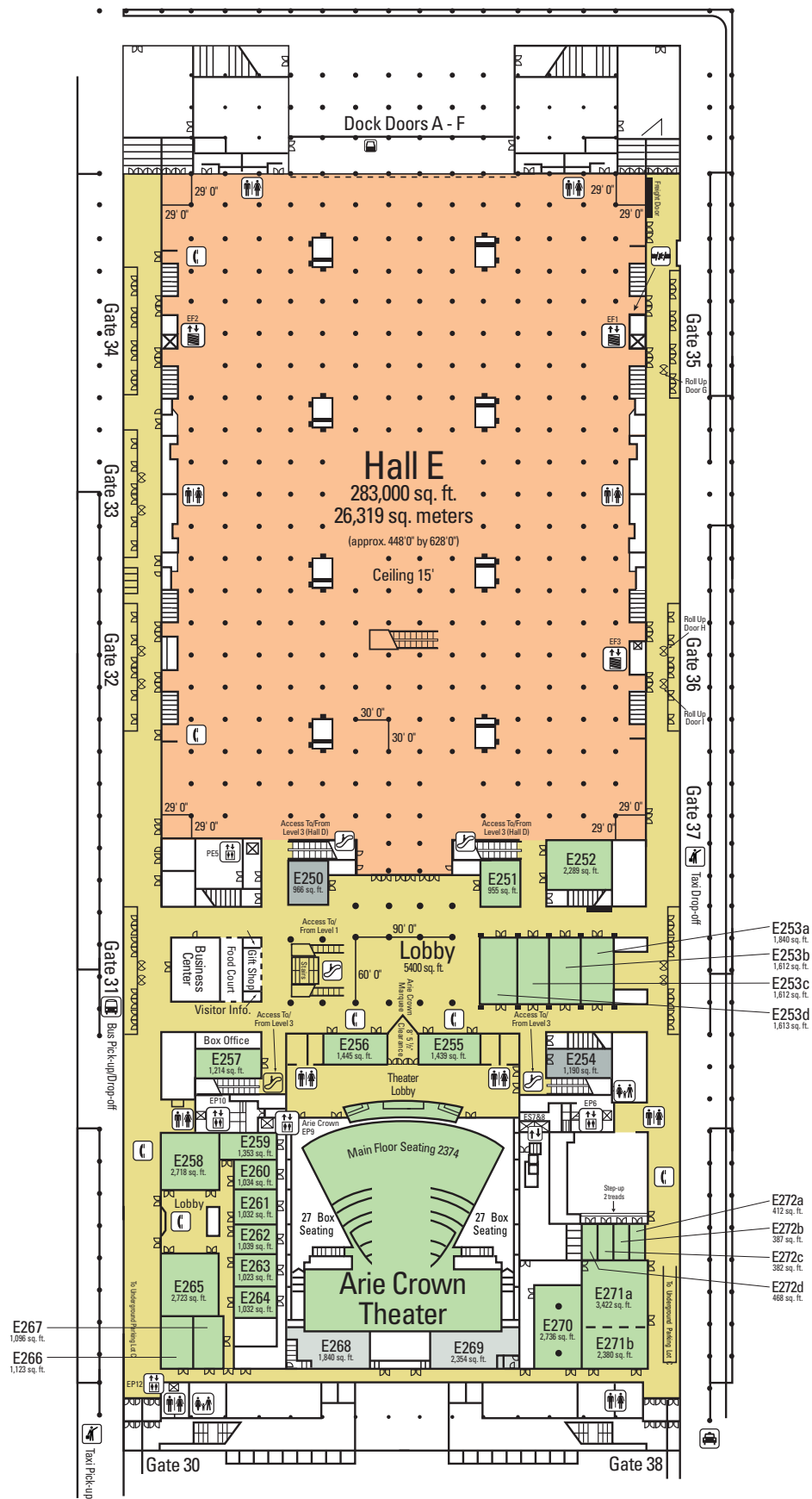
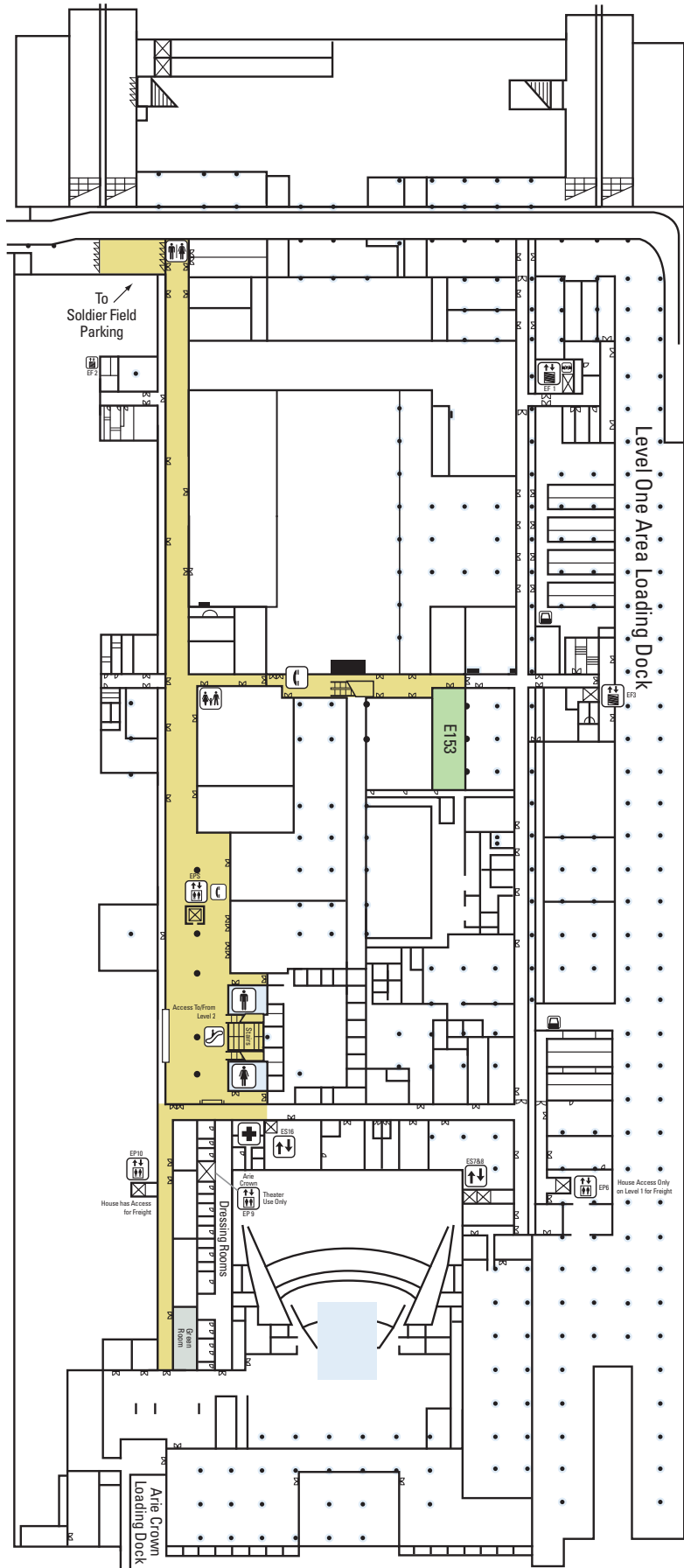




LEVEL 2						
Room	Sq. Ft.	Dimensions	Ceiling Height	Theater	School Room	Banquet
E250	966	36' 9" x 25' 8"	10' 0"	†	—	—
E251	955	36' 8" x 25' 5"	12' 0"	50	48	48
E252	2,289	40' 8" x 56' 1"	12' 1"	50	48	48
E253	6,678	53' 1" x 126' 0"	13' 11"	744	333	384
E253a	1,840	53' 1" x 36' 0"	13' 11"	189	90	80
E253b	1,612	53' 1" x 30' 0"	13' 11"	173	78	64
E253c	1,612	53' 1" x 30' 0"	13' 11"	173	78	64
E253d	1,613	53' 1" x 30' 0"	13' 11"	173	78	64
E254	1,190	49' 4" x 22' 6"	8' 4"	†	—	—
E255	1,439	57' 1" x 25' 2"	14' 1"	153	72	56
E256	1,445	57' 7" x 25' 0"	14' 1"	153	72	56
E257	1,214	49' 1" x 22' 7"	12' 0"	50	48	40
E258	2,718	56' 1" x 48' 4"	11' 11"	252	135	128
E259	1,353	51' 9" x 26' 0"	12' 0"	138	60	64
E260	1,034	39' 6" x 26' 1"	12' 0"	102	51	40
E261	1,032	39' 7" x 26' 0"	12' 0"	102	51	40
E262	1,039	39' 8" x 26' 1"	12' 0"	102	51	40
E263	1,023	39' 7" x 26' 2"	12' 1"	102	51	40
E264	1,032	39' 5" x 26' 1"	11' 10"	102	51	40
E265	2,723	56' 2" x 48' 6"	12' 0"	252	135	128
E266	1,123	43' 8" x 25' 6"	12' 0"	50	48	48
E267	1,096	43' 8" x 26' 0"	11' 11"	102	54	56
E268*	1,840	56' 5" x 33' 0"	8' 11"	181	90	72
E269*	2,354	68' 2" x 35' 6"	8' 11"	228	117	112
E270	2,736	74' 2" x 36' 11"	12' 1"	275	135	120
E271	5,812	104' 2" x 56' 0"	12' 0"	623	288	312
E271a	3,422	61' 4" x 56' 0"	12' 0"	360	168	160
E271b	2,380	42' 11" x 56' 0"	12' 0"	234	108	152
E272a	412	31' 11" x 13' 0"	9' 0"	41	18	24
E272b	387	31' 8" x 12' 2"	9' 0"	34	18	24
E272c	382	31' 10" x 12' 1"	9' 0"	34	18	24
E272d	468	31' 8" x 15' 3"	9' 0"	40	21	24

LEVEL 3						
Room	Sq. Ft.	Dimensions	Ceiling Height	Theater	School Room	Banquet
E350	4,900	88' 1" x 56' 5"	11' 0"	345	Fixed Seating	
E351	4,901	88' 1" x 56' 5"	11' 0"	300	Fixed Seating	
E352	4,913	88' 1" x 56' 5"	11' 0"	300	Fixed Seating	
E353	12,904	83' 8" x 153' 7"	15' 11"	1,346	642	696
E353a	3,170	83' 8" x 37' 7"	15' 11"	248	156	144
E353b	4,677	83' 8" x 56' 0"	15' 11"	400	234	240
E353c	5,041	83' 9" x 60' 3"	15' 11"	400	249	256
E354	44,754	299' 8" x 108' 11"	48' 0"	4,010	1,986	2,380
E354a	22,377	177' 4" x 149' 11"	48' 0"	2,005	993	1,190
E354b	22,377	177' 4" x 149' 11"	48' 0"	2,005	993	1,190

LEVEL 4						
Room	Sq. Ft.	Dimensions	Ceiling Height	Theater	School Room	Banquet
E450	14,550	177' 0" x 82' 6"	20' 6"	1,500	726	968
E450a	7,212	88' 7" x 82' 6"	20' 6"	628	360	432
E450b	7,338	88' 5" x 82' 5"	20' 6"	775	366	440
E451	12,115	125' 3" x 83' 10"	20' 4"	1,314	603	672
E451a	5,228	63' 4" x 83' 10"	20' 4"	504	261	288
E451b	6,884	81' 11" x 84' 10"	20' 4"	634	342	392

† Show office * Available by request only
 If a dais or any audiovisual equipment is added (e.g. screens, projectors) capacities will diminish. Due to the irregularities in the shape and layout of the space, multiplying dimensions may not equal square footage.

LAKESIDE CENTER SCHEMATIC

LEVEL 4

Meeting Rooms (E450 – E451)

LEVEL 3

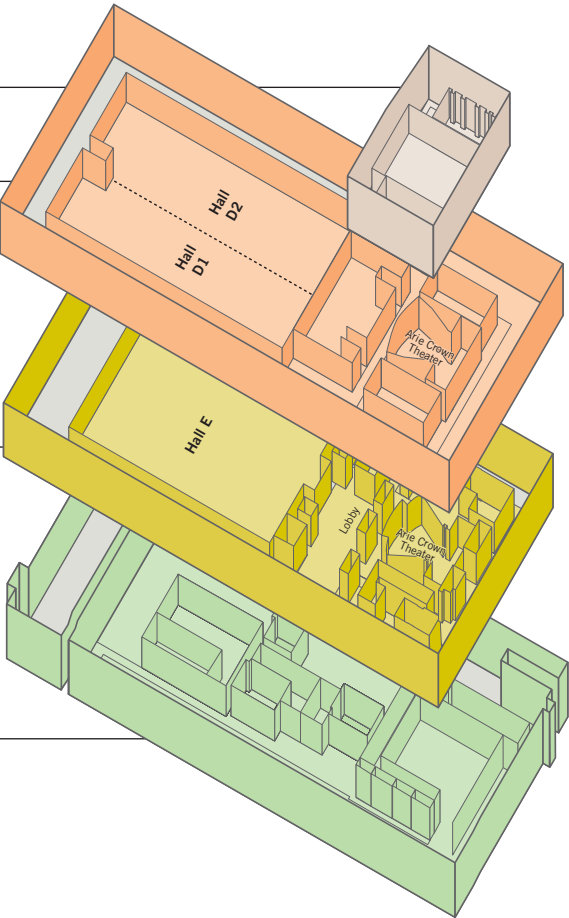
Exhibition Hall
Lakeside Ballroom (E354)
Meeting Rooms (E350 – E353)
Arie Crown Balcony
Lakeside Terrace
Sky Bridge to South, North and West Buildings, Wintrust Arena and Hotels

LEVEL 2

Exhibition Hall
Meeting Rooms (E250 – E272)
Arie Crown Theater
Business Center
Food Service
Shops & Services

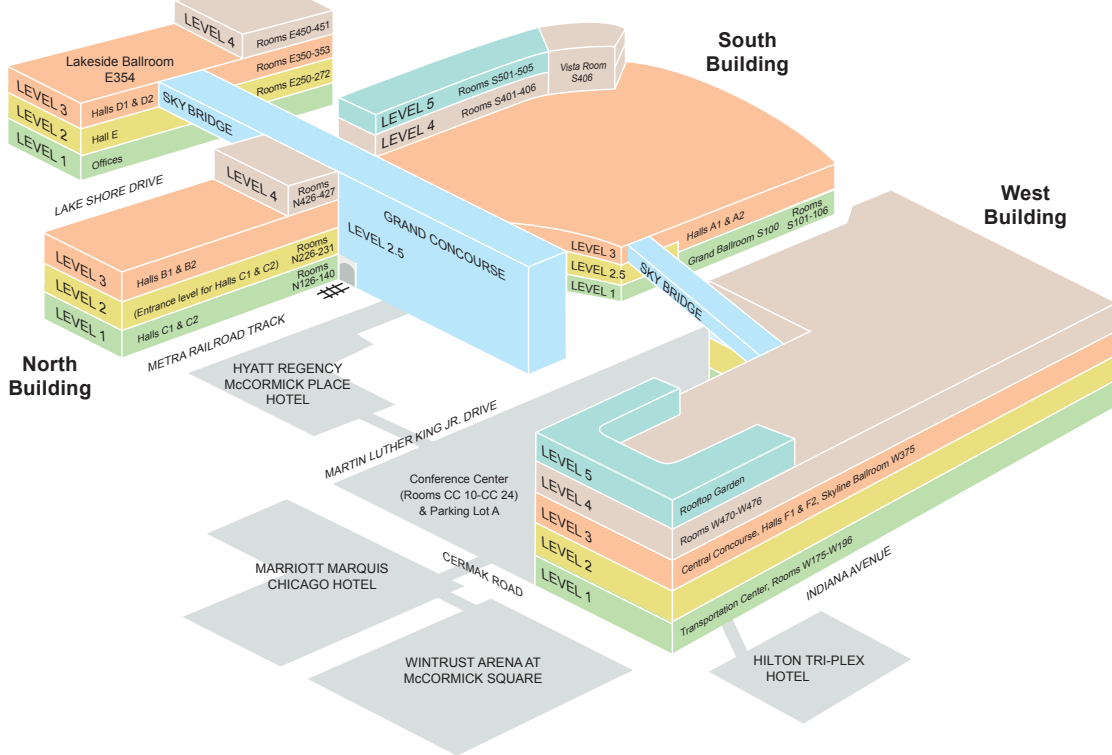
LEVEL 1

Offices



McCORMICK PLACE CAMPUS MAP

Lakeside Center
(East Building)



LAKESIDE CENTER TECHNICAL SPECIFICATIONS

Exhibit Area	Total Area	
Hall D1	150,000 gross sq. feet	13,500 sq. meters
Hall D2	150,000 gross sq. feet	15,000 sq. meters
Hall D Combined	300,000 gross sq. feet	27,000 sq. meters
Hall E	283,000 gross sq. feet	26,319 sq. meters
Lakeside Ballroom/E354a	22,377 gross sq. feet	2,076 sq. meters
Lakeside Ballroom/E354b	22,377 gross sq. feet	2,076 sq. meters
Ballroom/E354 Combined	44,754 gross sq. feet	4,152 sq. meters

Floor Load/Finish

Hall D	400# per sq. foot	Concrete
Hall E	150# per sq. foot	Concrete
Lakeside Ballroom/E354	250# per sq. foot	Carpet

Max. No. 10' x 10' Exhibit Booths (without special set-up)

Hall D1	750
Hall D2	750
Hall D Combined	1,500
Hall E	1,415

Ceiling Heights

Hall D1 & D2	50'+ (at operable track, ceiling height is 47')
Hall E	15'
Lakeside Ballroom/E354	50' (at operable track, ceiling height is 47')
Level 2 Lobby	14'

Column Dimensions

Hall D1 & D2	Cruciform, 5' square, 150' on center
Hall E	Round, 28" diameter, 30' on center
Lakeside Ballroom/E354	Cruciform, 5' square, 150' on center

General Lighting

Hall D1 & D2	Metal halide, 100' candles at floor level, room darkening curtains available
Hall E	Metal halide, 100' candles at floor level
Lakeside Ballroom/E354	Metal halide, 100' candles at floor level, dimmable quartz, non-dimmable fluorescent

Freight Door Dimensions

Hall D1	1 door 29' 0" wide x 24' 0" high
	1 door 12' 0" wide x 14' 0" high
	2 doors 10' 0" wide x 10' 0" high
	2 doors 6' 0" wide x 6' 0" high
	16 doors 14' 0" wide x 16' 0" high
Hall D2	1 door 28' 0" wide x 24' 0" high
	1 door 12' 0" wide x 14' 0" high
	2 doors 6' 0" wide x 6' 0" high
	2 doors 10' 0" wide x 10' 0" high
	16 doors 14' 0" wide x 16' 0" high
Hall E	2 doors 25' 9" wide x 15' 0" high
	5 doors 26' 1" wide x 15' 0" high
	1 door 28' 0" wide x 24' 0" high and 1 door 27' 5" wide x 14' 0" high
	1 door 28' 0" wide x 24' 0" high and 1 door 27' 5" wide x 14' 0" high
	Café 1 door 28' 5" wide x 24' 0" high

Lakeside Ballroom/E354a	1 door 28' 0" wide x 24' 0" high and 1 door 27' 5" wide x 14' 0" high
Lakeside Ballroom/E354b	1 door 28' 0" wide x 24' 0" high and 1 door 27' 5" wide x 14' 0" high
Café	1 door 28' 5" wide x 24' 0" high

Dock Positions

Hall D1	16 berths direct access to floor via 2 freight doors
	29' 7.5" wide x 24' 0" high and 14' 0" wide x 16' 0" high
Hall D2	16 berths direct access to floor via 2 freight doors
	28' 0" wide x 24' 0" high and 14' 0" wide x 16' 0" high
Hall E	14 berths direct access to floor via 2 drive-in ramps within limits of freight door dimensions
Lakeside Ballroom/E354	Access through Hall D

Trash Receptacles

Level 1	1 open box
Level 2	1 compactor chute
Level 3	2 open boxes, 1 compactor, 1 recycling, 1 compactor chute

Utilities

Hall D1 & D2	Floor Port Grid – Electrical 15 x 30, Plumbing 58 locations
	120 volt 15 amp, 208 volt 1 and 3 phase 60 amp, 480 volt 3 phase 100 amp
	Telephone, Wi-Fi, Fiber Optic Cable – where available
Hall E	Floor Port Grid – Electrical 15 x 30, Plumbing 28 locations
	120 volt 15 amp, 208 volt 1 and 3 phase 60 amp, 480 volt 3 phase 100 amp
	Telephone, Wi-Fi, Fiber Optic Cable – where available
Lakeside Ballroom/E354	Floor Port Grid – Electrical 13 locations
	Convenience outlets at perimeter walls
	120 volt 15 amp, 208 volt 1 and 3 phase 60 amp, 208 volt 1 and 3 phase 30 amp
	208 volt 200 amp (Switch), 208 volt 800 amp bus duct (Catwalk)
	Remote Dimmer/Sound
	Telephone, Wi-Fi, Fiber Optic Cable – where available

Internet Access

CAT5 RJ45 connections over ethernet network, point-to-point networking at 10/100/1000 Mbps, Wi-Fi, fiber optic cable (where available).

Ceiling Tracks

Level 2 Lobby	
Lakeside Ballroom/E354	

Show Management Offices

Level 2 Lobby	Rooms: E250, E254
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Business Center

Level 2	Offers a full range of office supplies and business services. Mailboxes are located outside the Business Center.
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Visitors' Information

Level 2	Information/Destination
Level 3	Information/Facility

Food Service

Level 2	Beverage Service
Level 3	Concessions

Building Entrances/Transportation

Gate 30, west side of the building	Taxi loading
Gates 31-34, west side of the building	Shuttle buses
Gate 37, east side of the building	Taxi unloading

Gate 38, east side of the building	Limousines, charter buses, ride share
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METRA Train	South Building, Level 2.5
CTA City Buses	South and West Buildings
CTA City Buses	South and West Buildings

Other Services

Level 1	First Aid
Level 2	Gift Shop, Shoe Shine, ATM
	AEDs on all levels



NOTES

Choose Chicago
301 E. Cermak Road, Chicago, IL 60616
312.567.8500
sales@choosechicago.com
choosechicago.com

McCormick Place
301 E. Cermak Road, Chicago, IL 60616
312.791.7000
sales@mccormickplace.com
mccormickplace.com



McCORMICK PLACE
CHICAGO



METROPOLITAN PIER & EXPOSITION AUTHORITY
McCORMICK SQUARE

TRANSPORTATION
ENTRANCE GATES

LAKESIDE CENTER

Gate 30
Taxi Drop Off/Pick Up
Accessible Drop Off/
Pick Up

Gates 31-34
Hotel Shuttle

Gate 37
Taxi Drop Off
Accessible Drop Off

Gate 38
Limo/Private Charter
Ride Share

SOUTH BUILDING
Gates 1-3
Hotel Shuttle

Gate 4
Taxi Drop Off/Pick Up
Accessible Drop Off/
Pick Up

Gate 4.5
Ride Share

Gate 25
Accessible Drop Off

Gate 26
Private Charter

Gate 27
Limo

NORTH BUILDING

Gates 20-21
Hotel Shuttle/Limo/
Private Charter
Accessible Drop Off/
Pick Up

Gate 22
Taxi Drop Off/Pick Up

WEST BUILDING

Gate 40
Taxi Drop Off/Pick Up
Accessible Drop Off/
Pick Up
Ride Share

Gate 42
Private Charter
Accessible Drop Off/
Pick Up

Gates 43-44
Hotel Shuttle

LAKESIDE CENTER

Schematic and Planning Guide