

# CHICAGO TOURISM ECONOMIC IMPACT ★ 2024 ★

**CHICAGO**  
CHOOSE CHICAGO

## VISITORS | 55.3 MILLION

### DOMESTIC & INTERNATIONAL VISITORS

7% GROWTH | 90% RECOVERY SHARE

- **38.8 MILLION DOMESTIC LEISURE VISITORS**  
5% GROWTH
- **14.5 MILLION DOMESTIC BUSINESS VISITORS**  
10% GROWTH
- **2.04 MILLION INTERNATIONAL VISITORS**  
11% GROWTH

## TOURISM RELATED JOBS | 133,252

3% GROWTH | ~84% RECOVERY SHARE

- **4,181 NEW TOURISM RELATED JOBS ADDED**

## TOURISM EXPENDITURES \$20.9 BILLION

7% GROWTH

## STATE AND LOCAL TAX REVENUE \$2.8 BILLION

8% GROWTH

## CONVENTIONS & MEETINGS | 1,891

ECONOMIC IMPACT: \$3.03 BILLION

10% GROWTH

## CENTRAL BUSINESS DISTRICT

HOTEL REVENUE | \$2.8 BILLION

HOTEL TAX REVENUE | \$489 MILLION

11% GROWTH | 114% RECOVERY SHARE

- **STATE HOTEL TAX REVENUE | \$174 MILLION**
- **STATE HOTEL TAX REVENUE INCREASED BY \$18 MILLION FROM 2023**
- **CHICAGO HOTEL TAX REVENUE | \$157 MILLION**
- **CHICAGO HOTEL TAX REVENUE INCREASED BY \$16 MILLION FROM 2023**

## HOTEL INVESTMENT (YEAR-END 2024)

AVERAGE DAILY HOTEL ROOMS | 47,141

NEW PROPERTIES ADDED | 2

DAILY ROOMS ADDED | 615



Updated July 2025

FOR MORE INFORMATION: [WWW.CHOOSCHICAGO.COM/ABOUT-US/RESEARCH](http://WWW.CHOOSCHICAGO.COM/ABOUT-US/RESEARCH)