

CHICAGO TOURISM 2023 ECONOMIC IMPACT



VISITORS | 52 MILLION

DOMESTIC & INTERNATIONAL VISITORS

7% GROWTH | 84% RECOVERY SHARE

- **36.9 MILLION DOMESTIC LEISURE VISITORS**
6% GROWTH
- **13.2 MILLION DOMESTIC BUSINESS VISITORS**
8% GROWTH
- **1.83 MILLION INTERNATIONAL VISITORS**

26.7 MILLION

DOMESTIC OVERNIGHT VISITORS

4% GROWTH

TOURISM RELATED JOBS | 129,071

81% RECOVERY SHARE

- **7,571 NEW TOURISM RELATED JOBS ADDED**
- **87,220 TOURISM RELATED JOBS - CITY OF CHICAGO**

TOURISM EXPENDITURES | \$19.5 BILLION

- **LEISURE EXPENDITURES | \$12.2 BILLION**
- **BUSINESS EXPENDITURES | \$7.3 BILLION**

STATE AND LOCAL TAX REVENUE | \$2.63 BILLION

104% RECOVERY SHARE

- **S&L LEISURE TAXES GENERATED | \$1.55 BILLION**
- **S&L BUSINESS TAXES GENERATED | \$1.08 BILLION**

Expenditures/Jobs/Tax Revenue reflect Cook County

CENTRAL BUSINESS DISTRICT

HOTEL REVENUE | \$2.5 BILLION

HOTEL TAX REVENUE | \$437 MILLION

10.3% GROWTH | 102% RECOVERY SHARE

- **STATE HOTEL TAX REVENUE | \$155 MILLION**
- **STATE HOTEL TAX REVENUE INCREASED BY \$14 MILLION FROM 2022**
- **CHICAGO HOTEL TAX REVENUE | \$140 MILLION**
- **CHICAGO HOTEL TAX REVENUE INCREASED BY \$13 MILLION FROM 2022**

HOTEL INVESTMENT (YEAR-END)

AVERAGE DAILY HOTEL ROOMS | 46,372

NEW PROPERTIES ADDED | 3

DAILY ROOMS ADDED | 373

