

HELP US SHOW THE WORLD OUR SWEET HOME

AS WE MAKE THE SECOND CITY THE FIRST CHOICE FOR TRAVELERS.



WHO'S COMING?

Over 5,000 travel industry professionals and media members will attend IPW 2025, the largest inbound travel trade show in the U.S., June 14-18. IPW provides in-person interactions with tour operators and journalists representing more than 60 countries.

WHAT'S THE OPPORTUNITY?

By educating attendees that Chicago is a premier destination for international travel, it's estimated that the city will generate more than \$5.5 billion in future tourism.

HOW CAN YOU HELP?

BY BECOMING A SPONSOR AT ONE OF THREE LEVELS.

OFFICIAL SPONSORSHIP

Official Sponsors can connect with the international travel community and have a dominant branding presence leading up to and during IPW.

PREMIER SPONSORSHIP

Premier Sponsors will have a strong branding presence during IPW and the opportunity for high-touch activation in premium environments.

SUPPORTING SPONSORSHIP

Supporting Sponsors will be featured alongside like-minded supporters of Chicago tourism and the local business community.

YOUR SUPPORT WILL HELP US SHOWCASE CHICAGO TO THOSE WHO HAVE THE POWER TO GROW THE TOURISM LANDSCAPE.



To learn more about how you can show your support, e-mail Matt Petersen at mpetersen@peteysc.com