

DNC Host Committee x Choose Chicago

Wednesday, March 6, 2024

CHICAGO ★ DNC 2024

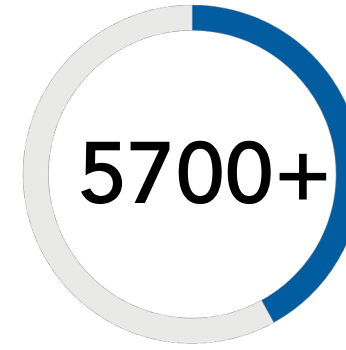
Convention by the Numbers

Hosted at two official venues:
United Center and McCormick Place

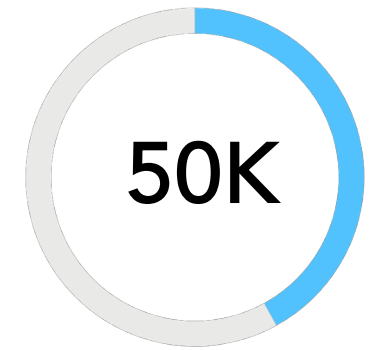
The Democratic National Convention will have an incredible impact across the Chicagoland area.



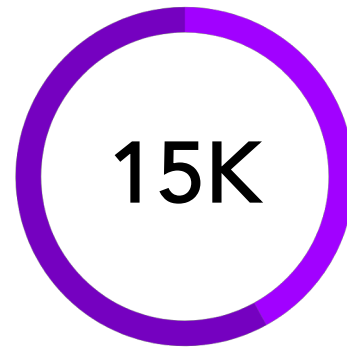
Day Event
August 19-22, 2024



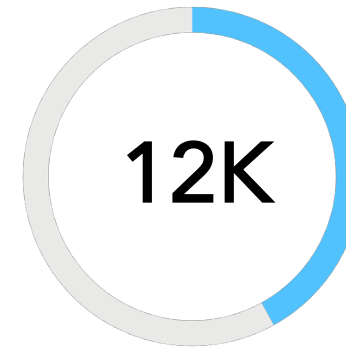
Delegates representing
57 state parties



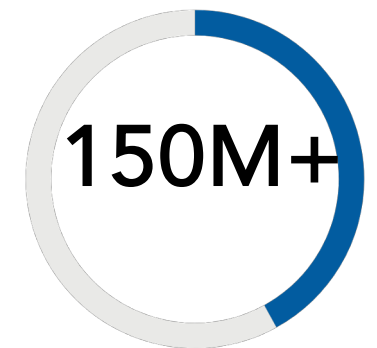
Anticipated visitors



Members of media



Volunteers Needed



Estimated Economic
Impact



An aerial view of the Chicago skyline, featuring numerous skyscrapers and a body of water in the distance. The entire image is overlaid with a semi-transparent blue filter.

Why Chicago?

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Why Chicago?

- Infrastructure to host successful, large-scale events
- Strong track record of success for complex, large-scale gatherings
 - NATO
 - Lollapalooza
- World class venues
- Easily navigable footprint
- Chicago is centrally located
- Strong labor laws that support workers
- Abundant hospitality options (nearly 44,000 hotel rooms in the Central Business District alone)
- Robust small business community
- Chicago is a diverse and vibrant city, home to some of the best restaurants, museums, art and entertainment in the world
- Heart of the Blue Wall



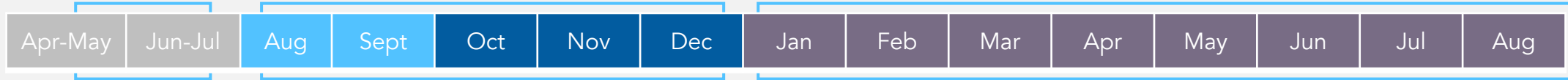
Convention Planning

CHICAGO ★ DNC 2024

Convention Leadership

- **National Leadership: Democratic National Convention Committee**
 - Represents the Democratic party
 - Executes the logistics of the convention inside official event venues
 - Conducts official meeting of delegates at local, state, and national levels
 - Responsible for nominating a presidential and vice presidential candidate
- **Local Leadership: Chicago Host Committee**
 - 501(c)(6) non-profit, non-partisan entity responsible for fundraising, civic and community engagement
 - Liaises with local, state, and federal agencies for all logistical needs outside of official event venues
 - Represents the host city and committed to making a positive, lasting contribution to the neighborhoods and communities across Chicago

Convention Planning Timeline



April – July 2023

- Chicago announced as host city for 2024 DNC, defeating Atlanta, New York, and Houston
- Host Committee Board formed: Michael Sacks, Alderperson Michelle Harris, and Jesse Ruiz
- Security planning, led by United States Secret Service, begins including official designation as a National Special Security Event

August 2023 – February 2024

- Senior leadership teams announced
- Established venue operations teams
- Formed advisory councils & announced Neighborhood Ambassadors Program
- Launched a robust outreach campaign reaching thousands of potential volunteers and local/state/federal electeds
- Published vendor and venue directories
- Hosted winter national media walkthrough

March onward to Game Day!

- April - Official volunteer application released
- April - Community stakeholder and business engagement surrounding venues
- May - Spring national media walkthrough
- Summer - Specific planning/traffic announcements
- Pre-Convention- Delegate and media hospitality welcoming events
- August 19th - First Day of Convention
- Post Convention - Volunteer Appreciation party



Goals for 2024 Convention

Accessible

- Ensure full inclusion of all delegates, alternates and guests who require reasonable accommodation.
- Hotels, venues and transportation selection with a commitment to accessibility.
- Hired an Accessibility Advisor.



Inclusive

- Commitment to inclusion of people of all walks of life.
- Volunteer outreach campaign focuses on driving engagement across Chicago, the state, and region.
- Launched a vendor directory and venue portal to promote local and diverse businesses
- Hired a Chief Equity Officer to focus on diversity and equity in procurements.
 - Awarded first African American prime contractor, Show Strategy, for expo services
 - Awarded K&P Advisory, a women-owned prime contractor, for Owner's Rep



Sustainable

- Commitment to reducing environmental impact that large-scale gatherings may have on a host city
- Contract for Sustainability Manager





What To Expect & How to Get Involved

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What Should You Expect?

- Delegates and members of national media will arrive as early as Friday, August 16th, and largely leave town on Friday, August 23rd
 - 50,000 visitors; 15,000 members of media; 5700+ delegates
- Official convention activities will take place at United Center & McCormick Place
 - Marriott Marquis & Hyatt Regency are official HQ hotels for DNC, DNCC, and Biden for President
 - Contracted with 40+ hotels in the CBD; delegates in 8 hotels downtown
 - Credentialed attendees will have shuttle service
- Ancillary events and activations throughout the city

Do Business with Us: Contracts

chicago2024.com/rfp

- Released 10 RFPs/RFQs to date; Awarded 5
 - Awarded:
 - Event Architect: Populous
 - Event Management: Hargrove & Show Strategy
 - Construction Management: McHugh Powers
 - Owner's Rep: K&P Advisory
 - Expo Services: Show Strategy
 - Evaluation in Process:
 - Credentialing (3), Transportation, Media Booking
- Open
 - Volunteer Management Software
 - Temporary Power (subcontract with McHugh Powers)
- Upcoming
 - Construction and Event Services subcontracts
 - Security



SAVE THE
DATE
March 21st
Vendor
Summit at
United Center



Do Business with Us: Share Your Business on our Vendor Directory

chicago2024.com/vendors/

<p>Vendor Services</p> <ul style="list-style-type: none"> ■ Food & Catering (447) ■ Event Planning & Services (373) ■ Event Production (274) ■ Venues (241) ■ Entertainment/Live Music (197) ■ Audio/Visual Services & Production (181) See 22 more <hr/> <ul style="list-style-type: none"> ■ Located in Illinois (1576) <hr/> <ul style="list-style-type: none"> ■ Located in Cook County (1477) <hr/> <ul style="list-style-type: none"> ■ Located in the City of Chicago (1276) <hr/> <ul style="list-style-type: none"> ■ Employees, contractors, and/or subcontractors unionized (179) <hr/> <p>Minority-Owned Business Enterprise (MBE) Classification</p> <ul style="list-style-type: none"> ■ Black or African American (620) ■ Asian or Pacific Islander (145) ■ Hispanic or Latino (131) ■ Native American (7) <hr/> <p>Ownership Characteristics</p> <ul style="list-style-type: none"> ■ Women Owned (764) ■ LGBTQ+ Owned (98) ■ Veteran Owned (73) ■ Disability Owned (60) 	<table border="1"> <tr> <td>(en)Courage Coaching</td> <td>+</td> </tr> <tr> <td>10pin Bowling Lounge</td> <td>+</td> </tr> <tr> <td>1959 Kitchen & Bar</td> <td>+</td> </tr> <tr> <td>2048 Non-Alc Wine Shop</td> <td>+</td> </tr> <tr> <td>21st Century US Sino Services, Inc.</td> <td>+</td> </tr> <tr> <td>312 Advisors LLC</td> <td>+</td> </tr> <tr> <td>360 Destination Group</td> <td>+</td> </tr> <tr> <td>360Chicago</td> <td>+</td> </tr> <tr> <td>42nd Parallel</td> <td>+</td> </tr> </table>	(en)Courage Coaching	+	10pin Bowling Lounge	+	1959 Kitchen & Bar	+	2048 Non-Alc Wine Shop	+	21st Century US Sino Services, Inc.	+	312 Advisors LLC	+	360 Destination Group	+	360Chicago	+	42nd Parallel	+
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Do Business With Us: Share Your Event Space on our Venue Portal

chicago2024.com/venues

Location
Target Location 2 mi

Venue Type
■ Special Event Venues (171)
■ Restaurants & Bars (124)
Capacity
1 — 40,000

Venue Features
Any
■ Fully ADA accessible (249)
■ Employees, contractors, and/or subcontractors unionized (46)

Ownership & Diversity Characteristics
Any

SPECIAL EVENT VENUES +
10pin Bowling Lounge

RESTAURANTS & BARS +
2048 Non-Alc Wine Shop

RESTAURANTS & BARS +
2d restaurant

SPECIAL EVENT VENUES +
333 North Green

Filter to Map

Keyboard shortcuts Map data ©2024 Google Terms



How to Get Involved? Volunteer with Us!

We need 12,000 volunteers to assist with:

- Host Committee events
- Wayfinding
- Transportation
- Security/Access Control/Credential Checks
- Technology
- Hall operations
- Communications
- Housing

Please share this QR code with your family, friends, and co-workers and encourage them to sign up to volunteer!



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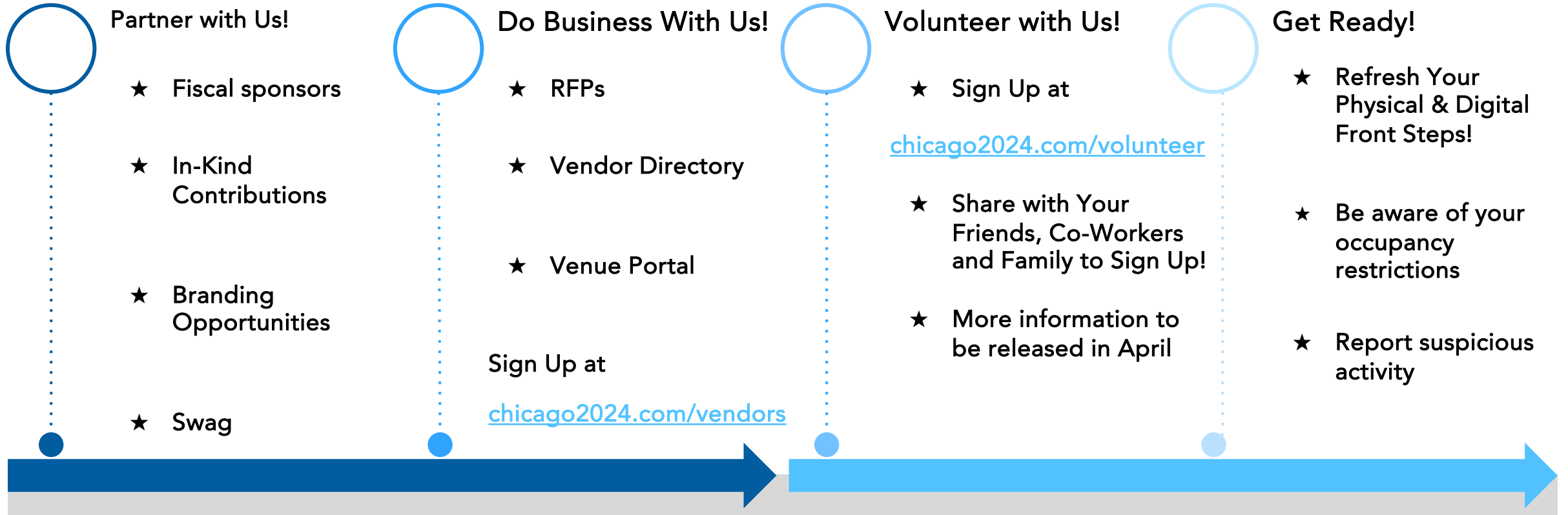
Get Ready!

We are proactively promoting Chicago's 77 neighborhoods and robust local business community. Whether you own a restaurant in Austin or an event space in Andersonville, get ready for visitors from across the nation. Check in with our team if you need assistance with messaging!

- Make sure your business license is up to date
- Check your business website to make sure it works and has your latest offerings
- Establish a social media presence if you haven't already done so
- If you are a restaurant, museum, cultural institution, or other service-based entity, consider offering special deals on services, admission, or meals for visitors during DNC week
- If you own a brick and mortar business, consider adding planters or flowers that are red, white, and blue.
- Add welcoming messaging to your windows, storefronts, or websites.
- During convention week, check your occupancy limits!
- Report any suspicious activity during convention week: if you see something, say something!

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How to Get Involved?



Resources

- **Chicago2024.com** (Host Committee)
 - Volunteer Interest Form: www.chicago2024.com/volunteer
 - Vendor Interest Form: www.chicago2024.com/vendors
- Email: info@chicago2024.com
- @2024_chicago on Instagram
- @2024Chicago on X and Facebook



Thank you!

BLACK OAK
TECHNICAL PRODUCTIONS

